



The Stratagem Symbol signifies a convergence of digital and physical experiences leading to infinite possibilities for the new-age marketer.

RELIO QUICK AUTO MALL@ FORUM SUJANA MALL, Hyderabad 10th – 12th Aug18

ABOUT STRATAGEM

We create a seamless blend of **Online** & **Offline**

BRAND EXPERIENCES

Team Stratagem identifies strongly with the convergence of Digital and Experiential Marketing. Our backgrounds and capabilities make us an excellent fit to lead this convergence for our clients.

Stratagem Focus Areas

Experiential Marketing

Event IPs Curation & Management

Digital Solutions

IPs Managed



The Stratagem Symbol signifies a convergence of digital and physical experiences leading to infinite possibilities for the new-age marketer

Relio Quick Auto Mall

144 Shows

30+ Malls

1.6 Crore+ Visitors

1.4 lakh+ Enquiries Generated



Relio Quick Auto Mall is India's First and Single Largest Brand in Multi City Auto Shows. We are the Pioneers of Auto Shows @ Malls and have successfully organized 128 such shows till date at 25+ Top Malls Pan India since 2014.



Participating Brands

8-12 Brands participate per Auto Mall Show depending on mall size and locations

In addition to the Auto Shows at Malls, Relio Quick has organised 16 Large Format Ticketed Auto Shows since 2002 in association with Media Houses like TOI and HT, held in Expo Centres Pan India, reaching out to 15 lakh+ visitors

*Team Stratagem is the authorized agency to manage and execute RQ Auto Mall IP

Relio Quick Auto Mall @ FORUM SUJANA MALL, Hyderabad : 10th – 12nd July 18 – event synopsis

Relio Quick Auto Mall at Forum Sujana Mall was organized from Aug 10 – 12, 2018.

Top 10 leading automobile brands participated

MARUTI, RENAULT, NISSAN, JEEP, TRIUMPH, HARLEY DAVIDSON, KTM, TVS, VESPA, KAWASAKI

Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

Auto Mall @ **Forum Sujana Mall**, showcased automobiles for all budgets.

All the brands put together generated over **600+ Hot Enquiries**

Over **75K people** visited Forum Sujana Mall, during Auto Mall event weekend.

RelioQuick
AUTO MALL 
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

FORUM
SUJANA
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TOUCH. FEEL. TRY.
BUY.



FORUM SUJANA
HYDERABAD
10 - 12 August 18

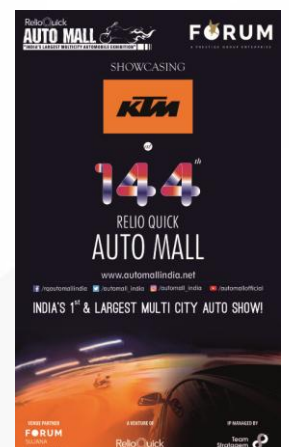
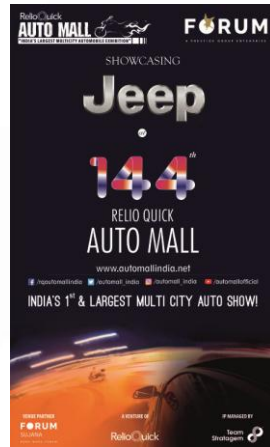


Pre Event Promotion

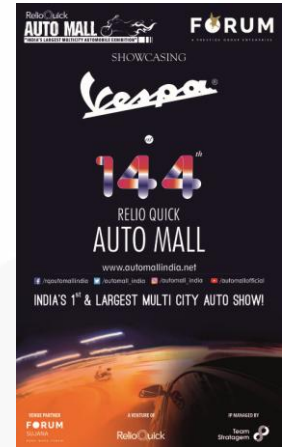
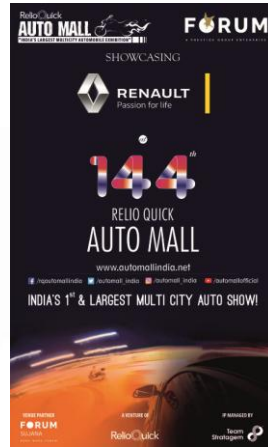
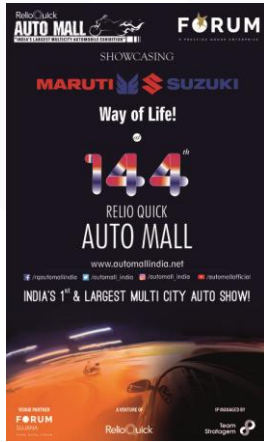
To generate visibility and awareness, Auto Mall event was promoted well in advance

A well planned and executed digital and social media campaign on Facebook created great visibility, Awareness and engagement with the Event

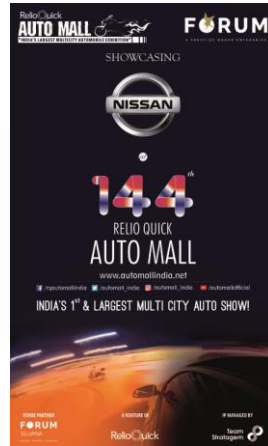
Event Promotion – On Ground Branding



Event Promotion – On Ground Branding



Event Promotion – On Ground Branding

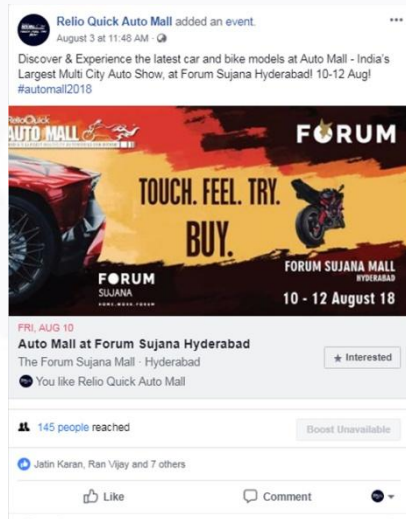


Auto Mall FB Page Engagement

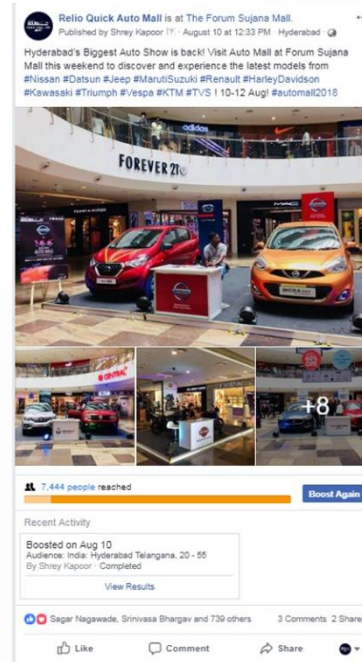
High Facebook Page *Targeted Reach & Engagement* around show dates



Show Posts – Auto Mall FB & Instagram Handles



Event Page



Show Commencement

Show Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor [?], August 9 at 8:17 PM · Hyderabad · 🌐

Experience the latest #Kawasaki models this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automall2018

FORUM SUJANA
10 - 12 AUG 2018

4,324 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 09
Audience: India · Hyderabad Telangana, 20 - 55
By Shrey Kapoor · Completed
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👍👍 Rakesh Bhati, Inran Khan and 315 others · 1 Comment · 1 Share

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor [?], August 9 at 8:16 PM · Hyderabad · 🌐

Experience the latest #Vespa models this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automall2018

FORUM SUJANA
10 - 12 AUG 2018

2,304 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 09
Audience: India · Hyderabad Telangana, 20 - 55
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👍👍 Krishna Katej, Bhaskar Ellandula and 563 others · Like · Comment · Share

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor [?], August 9 at 8:15 PM · Hyderabad · 🌐

Experience the #Nissan #Micra this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automall2018

FORUM SUJANA
10 - 12 AUG 2018

2,255 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 09
Audience: India · Hyderabad Telangana, 20 - 55
By Shrey Kapoor · Completed
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👍👍 Seeraj Ali and Aaditya Sharma Ruitzz · Like · Comment · Share

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor [?], August 9 at 8:14 PM · Hyderabad · 🌐

Experience the #Datsun #Redigo this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automall2018

FORUM SUJANA
10 - 12 AUG 2018

1,948 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 09
Audience: India · Hyderabad Telangana, 20 - 55
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👍👍 Matam Kumer, Ālthāf Prīṭh and 477 others · 1 Share

Brand Specific Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor · 11 · August 9 at 4:31 PM · Hyderabad · 🌐

Experience the latest #KTM models this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automal2018



FORUM SUJANA 10 - 12 AUG 2018

3,543 people reached [Boost Again](#)

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Boosted on Aug 09
Audience: India, Hyderabad, Telangana, 20 - 55
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👍 Tarun Saraju, V.Bhaskar D Balyakrishna and 565 others 1 Share

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor · 11 · August 9 at 4:14 PM · Hyderabad · 🌐

Experience the latest #Harley Davidson models, this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automal2018



FORUM SUJANA 10 - 12 AUG 2018

4,070 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience: India, Hyderabad, Telangana, 20 - 55
By Shrey Kapoor · Completed

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👍 Saahel Builder, Banavath Chou and 950 others 2 Comments 1 Share

👍 Like Comment Share

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor · 11 · August 9 at 9:13 PM · Hyderabad · 🌐

Experience the latest #KTM models, this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automal2018



FORUM SUJANA 10 - 12 AUG 2018

3,555 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience: India, Hyderabad, Telangana, 20 - 55
By Shrey Kapoor · Completed

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👍 Shikshay Sheelaiah, Manoj Achar and 576 others 1 Comment

Relio Quick Auto Mall is at The Forum Sujana Mall.
Published by Shrey Kapoor · 11 · August 9 at 9:12 PM · Hyderabad · 🌐

Experience the latest #TVS #Apache models, this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #automal2018



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2,664 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience: India, Hyderabad, Telangana, 20 - 55
By Shrey Kapoor · Completed

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👍 Sameer Hivak, Mani Mar and 527 others

👍 Like Comment Share

Brand Specific Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at The Forum Sujana Mall
Published by Shrey Kapoor · 11 · August 8 at 9:12 PM · Hyderabad · 🌐

Experience the latest #MarutiSuzuki models, #Swift #Ciaz this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #Automa2018



FORUM SUJANA 10 - 12 AUG 2018

1,820 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience India · Hyderabad · Telangana, 20 - 55
By Shrey Kapoor · Completed
[View Results](#)

👍👍👍 Bishnu Nareish, Prithvi Kumar and 536 others · 1 Share

Relio Quick Auto Mall is at The Forum Sujana Mall
Published by Shrey Kapoor · 11 · August 8 at 9:11 PM · Hyderabad · 🌐

Experience the latest #MarutiSuzuki models, #Swift #Ciaz this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #Automa2018



FORUM SUJANA 10 - 12 AUG 2018

1,775 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience India · Hyderabad · Telangana, 20 - 55
By Shrey Kapoor · Completed
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👍👍👍 Md Akroz Khan, Pann Kumar and 619 others

👍 Like 💬 Comment ➦ Share ⋮

Relio Quick Auto Mall is at The Forum Sujana Mall
Published by Shrey Kapoor · 11 · August 8 at 9:10 PM · Hyderabad · 🌐

Experience the latest #Renault models, #Duster #Kwid this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #Automa2018



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Event [Send Message](#)

6,617 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience India · Hyderabad · Telangana, 20 - 55
By Shrey Kapoor · Completed
[View Results](#)

Relio Quick Auto Mall is at The Forum Sujana Mall
Published by Shrey Kapoor · 11 · August 8 at 9:10 PM · Hyderabad · 🌐

Experience the latest #Renault models, #Duster #Kwid this weekend at Auto Mall in association with Forum Sujana #Hyderabad! 10-12 Aug! #Automa2018



FORUM SUJANA 10 - 12 AUG 2018

Relio Quick Auto Mall
Event [Send Message](#)

5,371 people reached [Boost Again](#)

Recent Activity

Boosted on Aug 08
Audience India · Hyderabad · Telangana, 20 - 55
By Shrey Kapoor · Completed
[View Results](#)

👍👍👍 Mohammed Arman, Sk Mastan Sk Mastan and 22 others





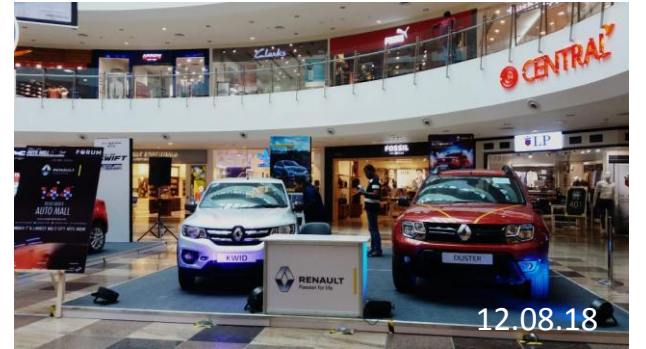
RENAULT
Passion for life



10.08.18



11.08.18



12.08.18

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"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



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BUY!**

INDIA'S 1st & LARGEST MULTI CITY AUTO SHOW!

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HYDERABAD

10th 11th & 12th AUG

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Jeep



10.08.18



11.08.18



12.08.18

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MARUTI SUZUKI
Way of Life!



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11.08.18



12.08.18



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Kawasaki



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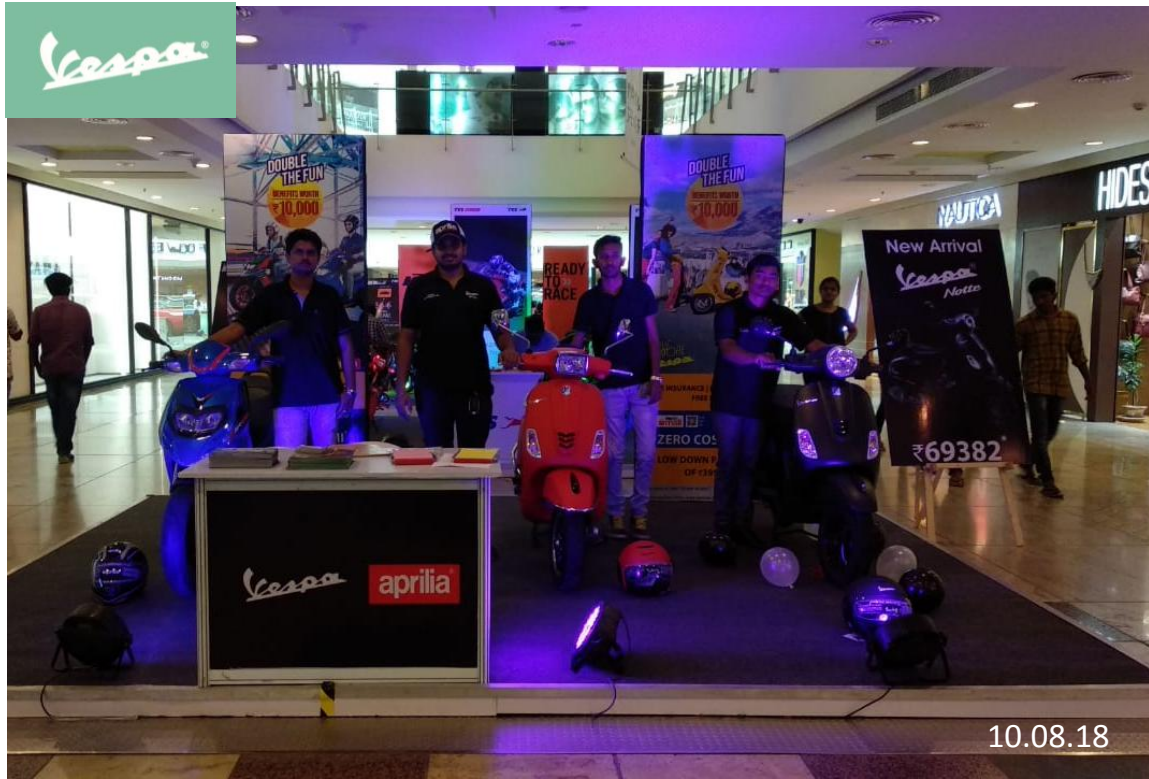
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THANK YOU